

2026 Turning AI Experiments into Measurable Success



Objective: To benchmark how companies are operationalizing AI.

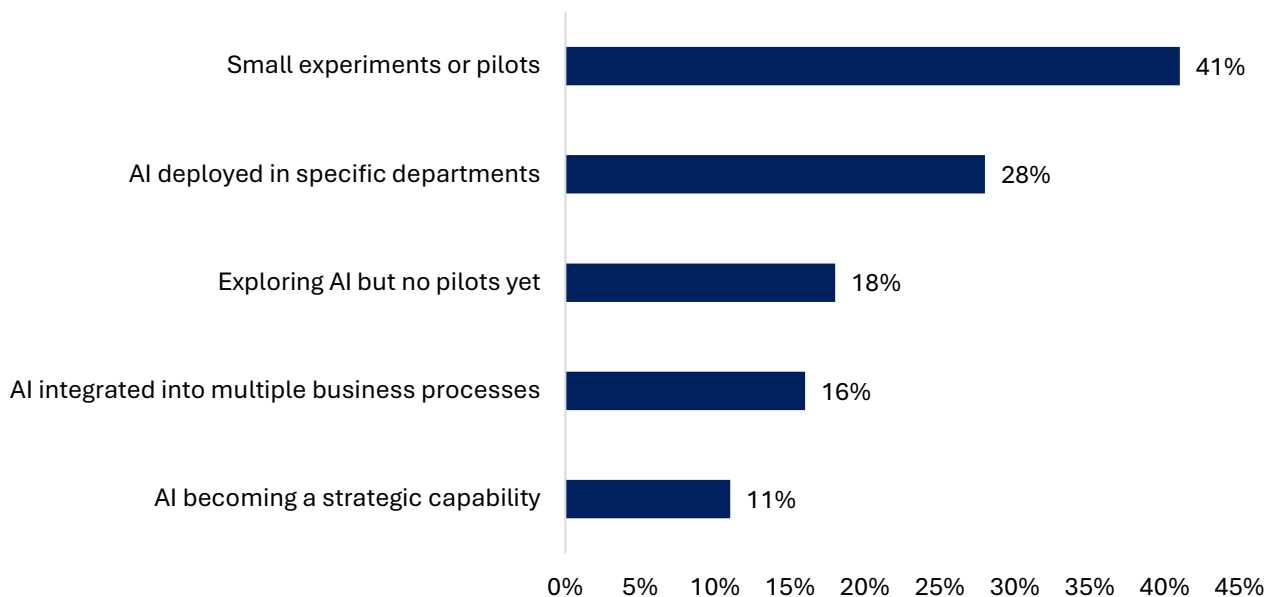
Respondents = 108

Summary

The results of this Quickie Survey are from PMMI's 2026 Executive Leadership Conference (ELC) presentation where attendees responded to questions via the Slido platform.

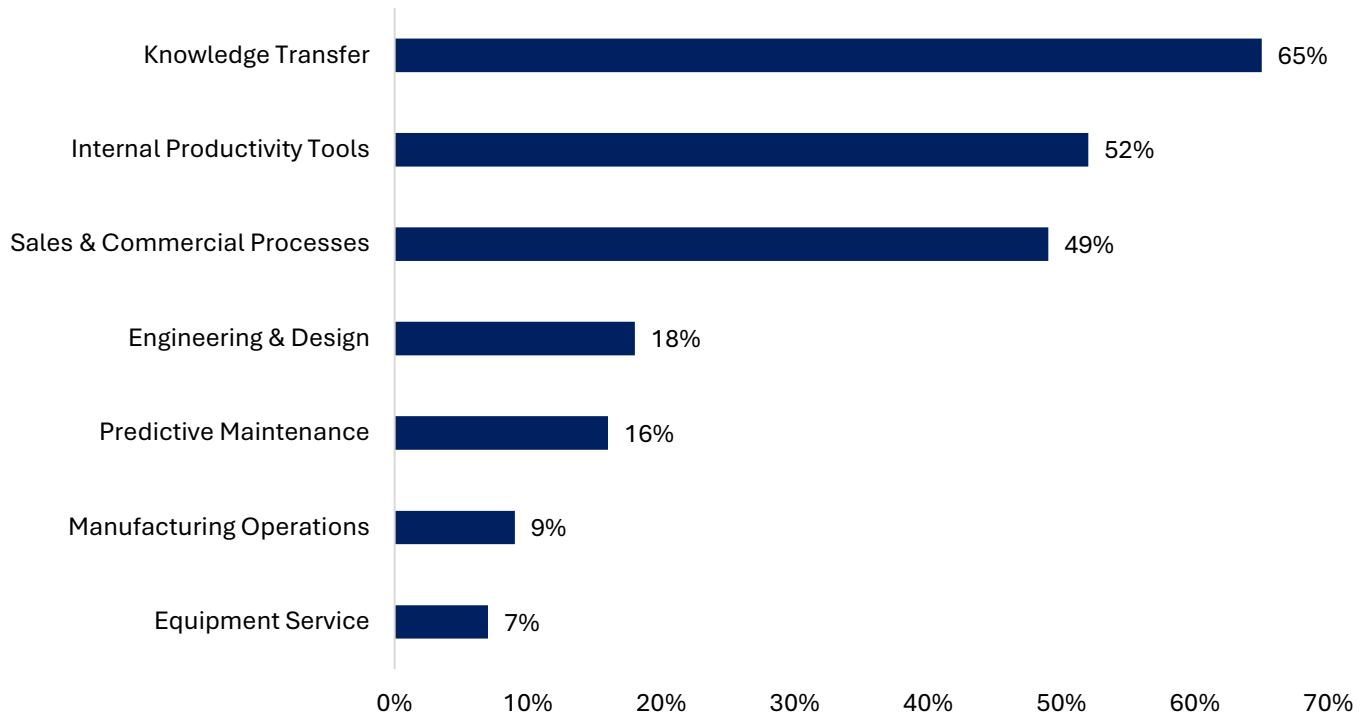
Learn more about AI adoption across the packaging industry by downloading PMMI's [2026 Building an AI Advantage in Packaging Equipment](#) report.

1. Where is your company on the AI journey?



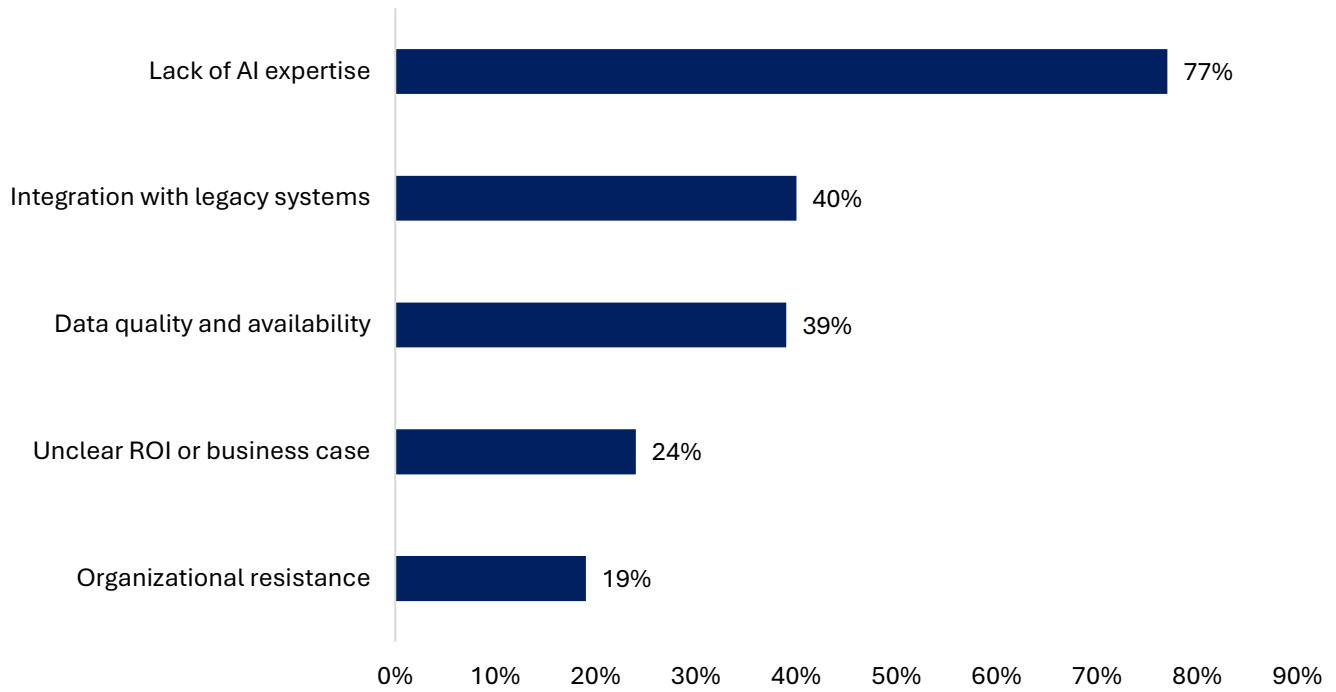
	Percentage
Small experiments or pilots	41%
AI deployed in specific departments	28%
Exploring AI but no pilots yet	18%
AI integrated into multiple business processes	16%
AI becoming a strategic capability	11%
Total	108

2. Where Is AI Creating Value in OEM Companies?



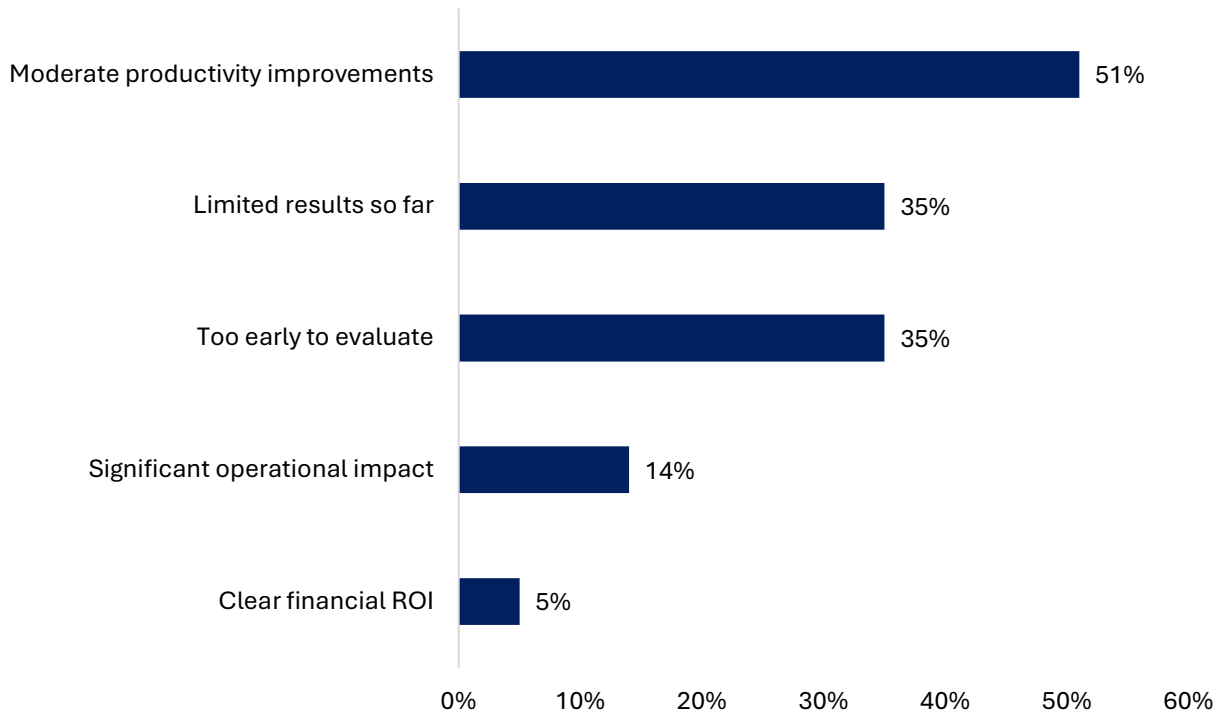
	Percentage
Knowledge Transfer	65%
Internal Productivity Tools	52%
Sales & Commercial Processes	49%
Engineering & Design	18%
Predictive Maintenance	16%
Manufacturing Operations	9%
Equipment Service	7%
Total	94

3. What Makes AI Difficult to Scale?



	Percentage
Lack of AI expertise	77%
Integration with legacy systems	40%
Data quality and availability	39%
Unclear ROI or business case	24%
Organizational resistance	19%
Total	90

4. Is AI Creating Measurable Impact?



	Percentage
Moderate productivity improvements	51%
Too early to evaluate	35%
Limited results so far	35%
Significant operational impact	14%
Clear financial ROI	5%
Total	90



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