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# Mexico's Packaging Machinery Market Outlook and Trends

## EXECUTIVE SUMMARY



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The Association for Packaging  
and Processing Technologies

# Mexico Packaging Machinery Market Outlook and Trends

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## About This Research

This report was produced by MILA (Market Intelligence Latin America) for PMMI, The Association for Packaging and Processing Technologies. The research was conducted between January and April 2026.

### Methodology

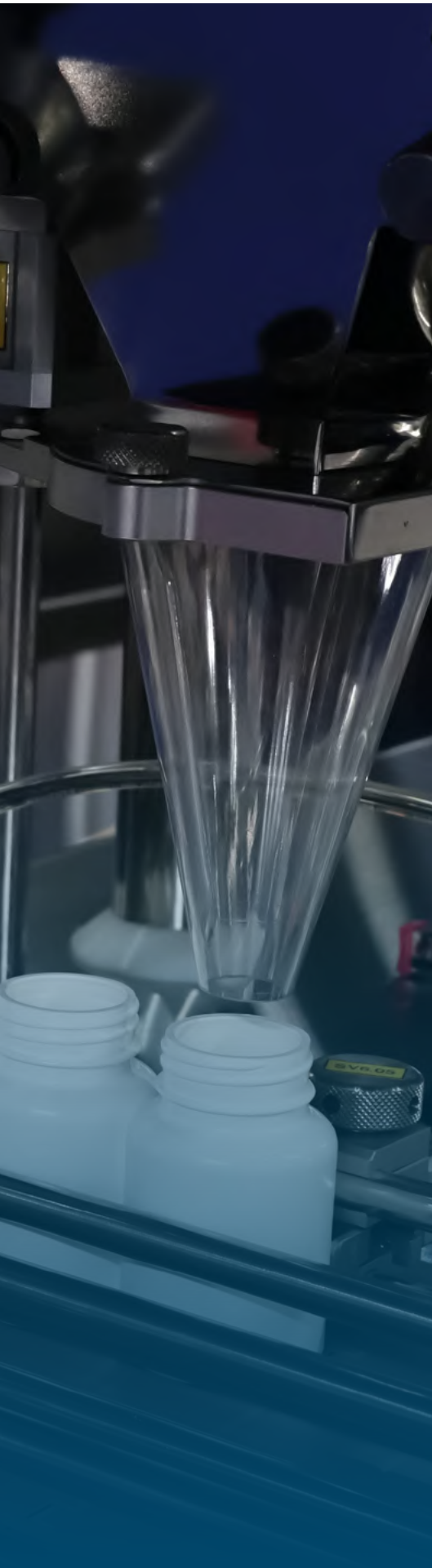
**Survey:** 106 completed responses from packaging machinery users (CPG companies) across food, beverage, pharmaceutical, personal care, and other sectors. Distributed January–February 2026.

**Trade Statistics:** Full-year 2025 packaging machinery import data (HS 8422) by importing company, sourced from Mexican customs authorities.

**In-Depth Interviews:** 40+ interviews with CPG executives, packaging machinery distributors, manufacturer representatives, and industry chamber officials. Conducted January–April 2026.

**Economic Data:** Banco de México (Banxico), INEGI, BBVA Research, IMF, CONASAMI, ANTAD.

**Regulatory Analysis:** Ley General de Economía Circular (DOF, January 19, 2026); USMCA review documents; chambers and associations industry projections.



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# Executive Summary



Mexico's packaging machinery market reached an estimated US\$1.4 billion in 2025 marking its fifth consecutive year of growth, and a near-doubling from 2021 levels. Import data alone shows US\$1.27 billion in 2025 (+18% vs. 2024), with a record 1,432 companies importing packaging machinery. This remarkable performance came despite Mexico's GDP growing at a modest 0.7% while gross fixed capital investment posted a 5.7% contraction.



**\$1.27B**

Packaging machinery imports  
— 2025 (record)

**+18%**

Year-over-year growth vs. 2024

**1,432**

Importers — record number

The market is propelled by structural forces that are largely independent of short-term GDP performance: a doubling of Mexico's minimum wage over five years driving automation investment; an explosion of SKUs and smaller product presentations; exports and nearshoring-linked production investments; and a new regulatory imperative in the form of Mexico's Circular Economy Law (enacted January 2026).

Our survey of 106 CPG companies confirms the bullish sentiment: 71.3% increased packaging machinery investment in 2025, and demand capacity expansion, new product lines, and automation top the list of investment drivers for 2026.

## Key Findings at a Glance

**Market virtually doubled in five years:** \$644M (2021) → \$1.27B (2025 imports) → ~\$1.4B total.

**71.3% of surveyed CPGs** increased investment in 2025; 54.9% plan additional processing equipment in 2026.

**Food (26.2%) and Beverages (22.7%)** lead demand, with Personal Care surging to 16.5%.

**The Circular Economy Law (Jan. 2026) is a game-changer:** CANAINCA projects +30% more machinery investments resulting from add equations for environmental-friendly packaging.

**AI and automation:** Vision systems (63.2%), predictive maintenance (55.3%), and industrial robots (51.3%) lead near-term adoption interest.

**Over \$12 billion in announced investments** by food, beverage, pharma, and personal care companies signal robust 2026–2027 pipeline.

**Key risk:** USMCA renegotiation, peso volatility, and declining remittances could temper growth in late 2026

**Forecast:** Market projected to reach \$1.35–1.45B in imports for 2026, with the circular economy law acting as an additional upside driver.



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